



**FOR IMMEDIATE RELEASE**

**Contact:**

Casey Sheets  
Water & Wall Group  
212.343.2364  
casey@w.group

**Green Harvest Asset Management Announces New Video Series for Active Tax Management 2.0**

*“Fresh Perspectives From Green Harvest” Explains the Firm’s Innovative Active Tax Management Approach*

**NEW YORK – October 11, 2019 – [Green Harvest Asset Management](#)**, an asset manager specializing in strategies designed to provide tax benefits through portfolios comprised of low-cost, brand-name, exchange-traded funds (ETFs), announced today the release of a new video series, *“[Fresh Perspectives From Green Harvest](#).”* The videos have been developed to introduce and explain the firm’s innovative approach to tax-management strategies for clients’ investment portfolios, called Active Tax Management 2.0.

“We are excited to introduce this series to share our team’s insights regarding the benefits of managing tax exposure in clients’ investment portfolios. Green Harvest is a first mover in this important space. We bring fresh perspectives to active tax management – including deep expertise, advanced technology and innovative investment strategies – using ETFs designed to help clients achieve their long-term goals,” Green Harvest President Brian Jacobs, CIMA®, said.

In the series, CEO Robert Holderith and Chief Investment Officer Jeff Conway, CFA®, converse with Alicia M. Boylan, CIMA®, a product specialist at [Resolute Investment Managers, Inc.](#), about the current financial landscape faced by investment advisors and their clients. They also discuss how Green Harvest’s specialized toolbox can help provide investors broad exposure to the equity and fixed-income markets with minimal tracking error and the potential for maximizing after-tax returns.

The video series includes six topics:

- [A Different Value Proposition for Investors](#);

- [Tax Benefit Capture: Right on Time](#);
- [The Proper Tool: Improving Outcomes with ETFs](#);
- [Active Tax Management 2.0: The Marriage of Technology and Tax Alpha](#);
- [Building Better Portfolios](#); and
- [Tax Alpha and Technology](#).

[“Fresh Perspectives From Green Harves”](#) is available now on the Green Harvest Asset Management website.

### **About Green Harvest Asset Management**

Green Harvest Asset Management was formed in 2017 by a team of seasoned ETF and asset management experts to provide tax-beneficial investment products and services. Based in New York, New York, the firm specializes in creating and managing ETF portfolios seeking to track U.S., global and custom indices while maximizing after-tax returns using capital loss harvesting strategies. With broad ETF expertise spread throughout the firm, Green Harvest is active in product development, ETF strategy development and trading. The firm regularly partners directly with wealth advisors to create and deliver the strategy that is best suited for clients’ needs. As of June 30, 2019, Green Harvest had \$176.3 million in assets under management and advisement. In July 2019, [Resolute Investment Managers, Inc.](#), a diversified, multi-affiliate asset-management platform, completed a minority investment in the firm. Green Harvest operates as an independent affiliate of Resolute. For more information, visit [www.greenharvestam.com](http://www.greenharvestam.com) and follow the company on Twitter ([@GreenHarvestAM](#)), LinkedIn and YouTube.

*The Chartered Financial Analyst® (“CFA®”) designation is a globally recognized mark of distinction that attests to a charterholder’s success in a rigorous and comprehensive study program in the field of investment management, research analysis and professional integrity.*

*Investments & Wealth Institute™ (The Institute) is the owner of the certification marks “CIMA®,” and “Certified Investment Management Analyst®.” Use of CIMA® or Certified Investment Management Analyst® signifies that the user has successfully completed The Institute’s initial and ongoing credentialing requirements for investment management consultants.*

GHAM2019-PRESS-1 10/19

###