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Green Harvest Asset Management Announces Availability on Multiple Platforms
Improving After-Tax Outcomes Gains Importance

NEW YORK – July 9, 2020 – [Green Harvest Asset Management](#), a pioneer in the construction of portfolios of ETFs specifically designed for generating tax alpha, announced today the availability of its strategies on an expanded selection of wealth manager investment platforms, including Fidelity Investments, Schwab’s Managed Account Marketplace, TD Ameritrade, Laidlaw Wealth Management as well as a major New York City-based wirehouse, national independent broker dealers and selected private banks.

Green Harvest’s availability on these platforms comes in response to increased investor interest in the firm’s strategies, and demand for tax alpha in their portfolio. “We’re excited to offer our strategies on more platforms than we ever have before,” Robert Holderith, Green Harvest’s CEO and chief product engineer, said. “Today’s investors are faced with an increasingly volatile market, and the first quarter of this year in particular highlighted the opportunity investors have to capture tax benefits, which ultimately mitigates their tax burden.”

Capital-gains taxes are often the highest cost incurred by taxable investors. However, capturing benefits can help them offset, defer and in some cases completely avoid taxes that would otherwise be paid on their capital gains. “The ability to manage tax exposure and capture tax benefits in an investment portfolio is something we are thrilled to be able to bring to more financial advisors and their clients,” Green Harvest President Brian Jacobs, CIMA®, said.

Green Harvest’s strategies seek to capture tax benefits for clients in both up and down markets. The strategies also benefit from the fact that tax benefits can be captured without the need to change an investor’s risk exposure, something not typically found with traditional investment alpha. Similarly, the number of ETFs in the market only continues to grow, further increasing the options available to investors. “Green Harvest believes ETFs are superior to individual securities for building portfolios when the goal is tax alpha,” Mr. Jacobs said.

For more information, please visit www.greenharvestam.com

About Green Harvest Asset Management

Green Harvest Asset Management was formed in 2017 by a team of seasoned ETF and asset management experts to provide tax-beneficial investment products and services. Based in New York, New York, the firm specializes in creating and managing ETF portfolios seeking to track U.S., global and custom indices while maximizing after-tax returns. Because of the broad ETF expertise spread throughout the firm, Green Harvest is active in product development, ETF strategy development and trading. The firm regularly partners directly with wealth advisors to create and deliver the strategy that is best suited for clients’ needs. As of June 30, 2020, Green Harvest had \$209 million in assets under

management and advisement. In July 2019, [Resolute Investment Managers, Inc.](#), a diversified, multi-affiliate asset-management platform, completed a minority investment in the firm. Green Harvest operates as an independent affiliate of Resolute. For more information, visit www.greenharvestam.com and follow the company on Twitter ([@GreenHarvestAM](#)), LinkedIn and YouTube.

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GHAM does not provide tax advice. GHAM works with outside accounting firms and outside tax counsel that provide ongoing guidance and updates on all relevant tax law. Federal, state and local tax laws are subject to change. GHAM is not responsible for providing clients updates on any changes in tax laws, rules or statutes. The availability of tax benefits is highly dependent upon the initial date and time of investment as well as market direction and security volatility during the investment period. Tax loss harvesting outcomes may vary greatly for clients who invest on different days, weeks, months and all other time periods. GHAM’s strategies seek to provide exposure aligned with a benchmark while generating capital losses that may be used to offset taxable gains. GHAM does not seek to outperform the benchmark and thus, client portfolios may underperform other forms of active management. GHAM invests client portfolios in ETFs that invest in equity securities. Clients will be subject to the risks associated with equity securities, which include the rapid decline of market values due to general market conditions or company-specific factors.

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