

Harvesting Strategy

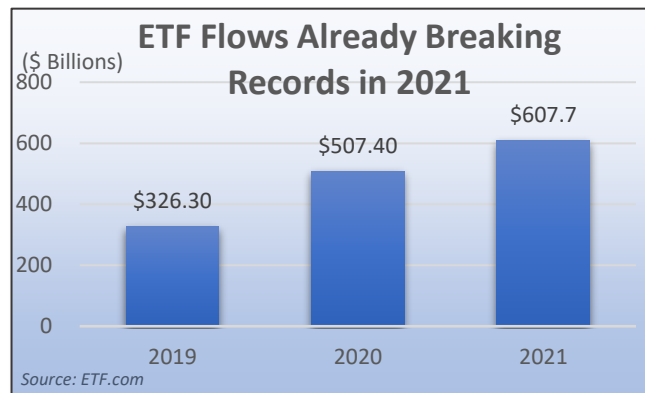
Why Are Investors Adding to ETFs at Record Pace?

[Research shows](#) a big part of why ETFs have received such high relative inflows is that they have a proven [history of tax efficiency](#) versus mutual funds. This advantage may be even more important today with stock indexes near record highs, despite last week's slight decline.

ETF net flows of over \$600 billion year-to-date are already greater than full-year flows last year and nearly double the level of inflows in 2019 – see chart. While some say the inflows [could be investors chasing stocks](#) in a rising market, ETFs are clearly gaining speed over mutual funds, which have seen net outflows the last few years.¹

To learn more about the innovative role of ETFs in tax-beneficial investment strategies, visit [our website](#) or talk to your financial advisor.

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¹ See: https://www.icifactbook.org/pdf/21_fb_table17.pdf



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